INSTITUTE OF DISTANCE AND OPEN LEARNING
GAUHATI UNIVERSITY
Home Assignment
M. Com. 1st Semester (2014-2015)

GUIDELINES FOR SUBMISSION OF HOME ASSIGNMENTS:

1. Write your **NAME, ROLL NUMBER, SESSION, PAPER NUMBER, TOPIC SELECTED** and **EXAMINATION,** clearly on the top of the Front page of each paper.
2. Submit your Assignments **PAPER-WISE** Separately.
3. Each of the two topics given in each paper will be answered as **two essays** of _not more than 500 words each_. There will be negative marking for writing in excess of the word-limit.
4. Each answer (essay) carries a weightage of **10 marks**. (10 marks x 2 essays = 20 marks).
5. Keep a margin of about 1 inch on each side of the page.
6. **Stick File** not necessary.
7. **Copying** from others including **Xerox** from others strictly prohibited.
8. You can submit the essay written in your own hand-writing on **A-4** sized paper on **One Side** of each page **Only**.
9. Submit Your Assignments strictly on or before the due date as notified. Assignments received after the due date may not be considered for evaluation.
10. The last date of submission is **28th October, 2014.**

N.B. Students are requested to follow the instructions strictly.

PAPER-1.1 : Business Policy Analysis (BPA)

1. Discuss how business environment has changed over the decades and explain its impact on the economy.   10

2. Critically elaborate on the Industrial Policy,1991 and its implementation and achievements. 10

PAPER-1.2 : Financial Analysis (FA)

1. In what various ways financial statements can be presented ? In this context describe the provision of the Companies Act,1956 as amended up to date.   10

2. Discuss the various tools and techniques of Financial Statement Analysis.   10

PAPER-1.3 : Marketing Policy Analysis (MPA)

1. Discuss the importance of sales forecasting in Marketing. How can the seasonal demands change the marketing strategy of an organization. Elaborate .   10

2. Explain the nature and concept of marketing as a philosophy of management.   10

PAPER- 1.4 : Business Statistic

1. IQ test was administered to 5 person before and after they are trained. The result are given below: 10

Candidates:	I	II	III	IV	V
IQ before training:	110	120	123	132	125
IQ after training:	120	118	125	136	121

   Test whether there is any change in IQ after the training program. (The absolute value of t for 4 degrees of freedom at 1% level for one-tailed and two tailed tests are 3.747 and 4.604 respectively).

2. Explain the concepts of type- I and Type II error. What is t-test? Mention its objectives.   10

PAPER-1.5 : Financial Markets

1. Examine the close relationship between financial system and economic development.. Also briefly discuss the trading mechanism of stock Market in India.   5+5= 10

2. State the meaning of Derivatives and discuss various derivative products operated in the market. 10

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